**Career Pathways from Tourism**

**Certificate III Tourism Operations (Hospitality) Arana Leagues Club**
- Eligible students apply in Year 11

**Certificate IV in Tourism**
- Options: Tourism Operations, Sales & Marketing, Guiding (Tours), Natural & Cultural Heritage
- TAFE/UNIVERSITY COURSES

**Diploma of Tourism**
- Options: Marketing & Product Development, Event Management
- Operations Management

**Advanced Diploma of Tourism Management**

**Degrees in Travel & Tourism**

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**The Ferny Grove Humanities Department Vision**

The Humanities Department strives to act consistently with the Ferny Grove State High School Mission Statement and to contribute to the social and academic growth of all students by delivering relevant education experiences.

Staff in the Humanities Department actively seek to deliver a high quality education in their teaching subjects for all students through approaches that are:

- **Student centred**
- **Supportive and caring**
- **Informed by current best educational practices**
- **Unlock student potential**

For further information regarding TOURISM, you might like to contact:

Head of Department, Mr D McCauley
Phone: 3550 5777

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**So you’re interested in studying TOURISM in Years 11 and 12**

**Information for YEAR 10 students and their families courtesy of the HUMANITIES DEPARTMENT**
What is Tourism?

The Tourism Industry currently employs over half a million Australians and is considered to be one of the nation’s fastest growing areas of employment with a great variety of opportunities in areas that include:

- Accommodation
- Barista skills
- Bookings
- Conference/ Banquet events
- Concierge
- Event Management
- Hospitality (Food & Beverage)
- Housekeeping
- Human Resources
- Reception
- Sales & Marketing
- Security
- Transport
- Travel

With this in mind Tourism is designed to provide students with a variety of intellectual, technical, operational and workplace skills.

The Course:

Semester 1 (Yr11)
- Introduction to Tourism
- Global Tourism
- Tourism in the Local Area
- What is Sustainable Tourism?

Semester 2
- Travel on a Budget
- The Marketing of Tourism
- Transport

Semester 3 (Yr 12)
- Operating a Tourism Business
- Customer Relations
- Development of Interpersonal Skills

Semester 4
- The Work Environment (OH&S)
- Careers in Tourism
- Current Events and Issues affecting Tourism

Assessment:

In our course at Ferny Grove State High School we use a variety of learning experiences and assessment practices. Throughout the two years the students will collect, analyse and organise information, individually and in teams. We place great importance on enabling the students to experience the industry through a variety of practical opportunities. This is used as a tool to show the theory in practice. These practical tasks include:

- Excursions where observations are in the majority (Brisbane Forest Park, Australia Zoo, the Airport, Dreamworld),
- The completion of a Barista course and Responsible Service of Alcohol certificate (Yr12),
- School events where the students are expected to hone their practical skills (I.T. Day, Music Gala Nights, Awards Night),

Work Experience and Tertiary Study Opportunities:

Tourism at Ferny Grove has cultivated strong links with members of the wider tourism industry. We are closely tied to the Arana Leagues Club who offer School Based Traineeships to our students. This would enable the student to complete a Certificate III in Hospitality while still at school. This is an excellent opportunity as it will open doors directly into the tourism and hospitality industry.

Major Advantages for students selecting a School Based Traineeship:

- Traineeships provide real industry experiences in the environment of choice.
- Achievement of an industry recognised qualification.
- Enhanced chances of entry to both employment and further study.
- Provides a definite career path progression.
- Possibility of permanent employment at the end of the traineeship and offer of further training supported by the employer.
- NO FEES CHARGED if completed before the end of Year 12 which would result in a savings of thousands of dollars!
- Payment at the appropriate rate by the employer.